

CURRICULUM VITAE

1. PERSONAL

Professor in Agricultural Marketing and Quality Management,
Alexander Technological Educational Institute of Thessaloniki
Dept. of Agricultural Development and Agribusiness Management
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2. EDUCATION AND DEGREES

Aristotle University of Thessaloniki (1970-1976) B.Sc. in Agriculture
Aristotle University of Thessaloniki (1984-1976) M.Sc. in Agriculture
Aristotle University of Thessaloniki (1992-1996) Pg studies - Agricultural Economics
Aristotle University of Thessaloniki (1994-1998) Ph.D. in Agricultural Economics
Training Courses and Seminars in Quality Management and Environmental
Management/economics

3. EMPLOYMENT

3.1. Companies and Organizations

- Federation of Agricultural Co-operatives of Thessaloniki (Omospondia) (1978-1980)
KN EFTHIMADIS S.A. (1981)
- HOECHST HELLAS S.A. (1982-1983)
- Federation of Agricultural Co-operatives of Thessaloniki (Omospondia) (193-1988)
- Panhellenic Confederation of Unions of Agricultural Co-operatives (PASEGES)
(1989-2002)
- Alexander Technological Educational Institute of Thessaloniki (2002-today)

3.2. Fields of experience

- Quality Control and Quality Management in Agricultural Marketing firms,
- Supply Chain Management, in Agricultural Marketing firms,
- Environmental Management and Quality Certification, in a Certification Body,
- Management in Education and Training Institutions (Manager of a vocational training unit -PASEGES, Dean of Faculty of Agriculture, Vice -President of Alexander Technological Educational Institute of Thessaloniki).

4. TEACHING

- Alexander Technological Educational Institute of Thessaloniki (1987-2002),
(Lecturer, Dpt of Farm Management and Dpt of Crop Production).
- Alexander Technological Educational Institute of Thessaloniki (Associate Professor
/2002-2007).
- Alexander Technological Educational Institute of Thessaloniki (Professor /2008-
today).
- Hellenic Open University, Undergraduate Course Business Administration (2007-
today).
- Aristotle University of Thessaloniki Aristotle University of Thessaloniki –
Department of Agricultural Economics and Policy (lectures and co-teaching), in
Postgraduate Course in Agricultural Economics (1998-today).
- Vocational Training Units (Hellenic Export Organization, PASEGES –Cooperative
School, Ministry of Agriculture –OGEEKA/ 1983-2000).

5. TEACHING OBJECTS

- Agricultural Marketing
- Quality Management
- Supply Chain Management
- Green Marketing
- Environnemental Management.

6. SELECTED PUBLICATIONS

6.1.Referred Journals

Karipidis, P. 2010. Market Evaluation of Dimensions of Design Quality, *International Journal of Production Economics*, 129(2): 292-301.

Karipidis P., E. Tsakiridou, and Aggelopoulos, s. 2010. Cosumers' purchasing and Store Switching Intentions in Respect of Eco-marked Products, *International Journal of Economics and Business Research*, 2(6): 511-524.

Karipidis P., K. Athanassiadis, E. Giompliakis, and Aggelopoulos S. 2009. Factors Affecting the Adoption of Quality Assurance Systems in Small Food Enterprises, *Food Control*, 20: 93-98.

Karipidis, P., Aggelopoulos S., and Tsakiridou E. 2008. *Implicit Prices for Product Characteristics in the Milk and Cheese Market in Greece*, *Journal of Global Business Advancement*, Special Issue "International Branding and Marketing Communications", 1(4): 370-380.

Aggelopoulos, S., A. Pavloudi, P. Karipidis, V. Dotas, and I. Mitsopoulos. 2007. *Sugge-stions for Reformation and Financing Programs in Pig Holdings Based on the Type of Nutrition*, *Journal of Food, Agriculture and Environment*, 5(2): 355-358.

Aggelopoulos, S., M. Zioganas, and P. Karipidis. 2006. *Productivity Analysis of Pig Farms in Greece in Conjunction with their Size*, *NewMedit* (3): 53-58.

Karipidis, P., E. Tsakiridou, N. Tabakis, and K. Mattas. 2005. *Hedonic Analysis of Retail Egg Prices*, *Journal of Food Distribution Research*, 36(3): 69-73.

Karipidis, P., E. Tsakiridou, and N. Tabakis. 2005. *The Greek Olive Oil Market Structure*, *Agricultural Economics Review*, 6(1): 64-72.

Karipidis P. and K. Galanopoulos. 2000. *Food Market Value Analysis: Product Quality Improvement, Product Origin Protection, and Timing Decisions in Apple Market*, *Agri-cultural Economics Review*, 1(1): 49-56.

Karipidis, P., A. Semos, and C. Kamenidis. 2000. *Buying Preference in Pesticide Market: A Hedonic Analysis of Insecticides and Suppliers*, *Agricoltura Mediterranea*, vol. 130: 203-215.

Karipidis P. and A. Semos. 2000. *Food Market Value Analysis: Product Quality Improvement, Product Origin Protection, and Timing Decisions in Tomato Market*, *Agricoltura Mediterranea*, vol. 130: 169-176.

6.2. Proceedings

Aggelopoulos, S., A. Theocharopoulos, A. Pavloudi, and Karipidis, P. 2009. *Economic and Competitiveness in Secondary Agricultural Production: The case of Feta in Greece*, *Proceedings of the International Scientific Conference, Economic Science for Rural Development, Finances, Taxes, Investment and Supporting Systems*, Jelgava, April, 23-24, 20, pp. 20-26.

Karipidis P., D. Tselempis, and S. Aggelopoulos. 2007. *Consumer Demand for Eco-certified Food: The case of AGRO-2 label in Peach*, *4th Balkan Conference on Standardisation, Prototypes and Quality*, Thessaloniki, May, 17-18, proceedings, 407-415.

Karipidis P., K. Athanassiadis, and E. Giompliakis. 2007. *Factors Affecting the Adoption of Quality Systems in SMEs*, EURAS Workshop, Thessaloniki, May, 15-16, proceedings ABI, band 39: 125-134.

Karipidis, P., E. Tsakiridou, and N. Tabakis. 2005. *Price Structure Analysis in Eggs Market: A Hedonic Approach*, 9th International Conference on Marketing and Development, June, 8-11.

6.3. Publications in Greek

He has published a large number of articles, books, and book chapters in Greek (some of them include an English abstract)

Peer reviewed articles (4)

Proceedings (29)

Various articles (17)

Books and Chapters in books (12)

Editorial 8 proceedings, magazines and publications

6.4. Research Projects

Co-ordinator and member of scientific committee in research projects in the fields of Quality Management, Agricultural Marketing, Green Marketing, Social Responsibility, and Environmental Management.